



SOURCING  
CONSULTANTS  
ASSOCIATION

## upnext India, 10<sup>th</sup> – 11<sup>th</sup> February 2023

“UPNEXT INDIA” an initiative in the form of a **Series of Reverse Buyer Seller** meet taken by Apparel Export Promotion Council (AEPC), to strengthen the presence and hold of Indian Garment exports across various emerging markets where India has been on the path of engaging into FTAs including Japan, Korea, UAE, UK, Australia etc. This RBSM was initiated keeping Japan as focus country and was conducted at Apparel House, Sector 44, Gurugram on 10-11th Feb 2023.



Both AEPC and Japan India Industry Promotion Association (JIIPA), Tokyo had been able to mobilise more than 70 prominent Japanese trading companies, retail chains, wholesalers, brands etc. in the presence of more than 125 Indian garment exhibitors.



Some of the prominent Japanese companies who visited India were Sumitomo, Koizumi, Marubeni, Tamurakuma, Toyoshima along with brands including United Arrows, Beams, Honeys, Nano Universe etc. The two-day event included panel discussions and seminars on promoting FTA, G20, sustainability and traceability, innovation and smart apparels.

Team BAA partnered with AEPC to show support with our presence with our members. A team of 32 members participated in the show. The exhibitors showcased good quality products and some large companies also exhibited at the show. Our members did find some good factories and contacts.

There were over 120 participants from all over India and the products & Designs were good. Teams from our member's organization also spent lot of time at the show and benefitted from same. The organizers provided our members good hospitality in this short time, though some improvements were needed in the arrangements, which would be informed to the organizers. The products which were at display included all Woven & Knitwear ranging from Women, Men and Kids wear categories. Some good factories doing Men Shirts, or Men Bottoms specifically were present. Others specialised in Women Category, giving buyers and visitors wide range to select suppliers.



Overall, the show was good, with substantial quality of exhibitors, products, designs etc .

AEPC appreciated the participation of our members and shared that they would like to do many such



RBSM with BAA in near future. We shall look forward to same so that our members can be benefitted.

Reported by

**Sanjeev Jain**

**Head- Trade Fair Team**