



**GARMENT SHOW OF INDIA 2023**  
**18<sup>th</sup>-20<sup>th</sup> JANUARY 2023**



Garment show of India's 7<sup>th</sup> edition was organised by Saina Events (Perfect Sourcing) from 18<sup>th</sup>-19<sup>th</sup> January 2023 at International Expo centre sector 62, Noida. The show was inaugurated Mr. Lalit Thukral President IGFA, Mr. Shashank Dinkar, Regional PF Commissioner & Mr. Sanjeev Jain Governing Body member, BAA.



**Day 1**

Team BAA was present with their well setup booth. The show featured 50+ exhibitors for Home Textiles, Apparels and Fashion Accessories including Men, Women, Kids-wear, Fashion Accessories like Buttons, Zippers, Bags, Scarves & Stoles, Ethnic wear,

Activewear, Denims etc.

It was a small but interesting show, more on domestic side. Lot of our members walked the show and benefitted from same. Almost 20-25 of our members visited our booth and also walked the show trying to find the right source for their requirements.

One could see many booths covering several product categories like Kids Apparels, Ladies wear, Men Shirts, jackets, bottoms etc, Ladies blazers, skirts etc, besides cushion covers, cotton bags, A wide range of Denim jeans, and jackets marked the specialization to the event with different washes.



We could see lot of Buying Consultants walking the show along side sourcing heads of various retail chains through out India. Though some of our members felt the show being too small and was not too helpful to them. We expect the show to grow in future.

## Day 2

A concurrent event was held which hosted panel discussion on important topics related to apparel and fashion industry. Experts, professionals, CEO's, Founders of many well-known brands came together to share their views on the industry and ongoing trends. Few of our members were honoured and presented a memento as token of appreciation for their support to Industry and the event specifically.



At the Apparel Fashion Forum (AFF) there

were several seminars on second day, BAA participated in one of the panel discussions. Mr. Vishal Dhingra, Chairperson, Sourcing Consultants Association (BAA) speaker on behalf of BAA spoke on *'Sourcing'- Go with the Flow or Change the Flow*.



Other speakers being Ms. Jasveen Kaur from New Times group, Mr. Virendra Sharma from KAS Group Asia &, Ms. Annika Passi from PDS Limited. All the speakers spoke largely on all aspects of sourcing from India and covered many important issues, the exporters and the buying consultants present at the seminar were highly benefitted from the discussion. 'Lot of our members met socially with each other during the panel discussion.

**Day 3** The show went very slow on the last day. Mark the ending with closing ceremony.



The Chief Guests who were invited to announce the closure Dr R. K. Bharti Joint Director MSME-DFO, Okhla New Delhi and Mr. D. S. Tomer, Asst. director MSME- DFO Okhla New Delhi, they emphasised the need of such events to grow the MSME's and at the same time appreciated the role of the organizers, exhibitors and the Buying consultant's fraternity to make the Garment Show of India a success and wish that many more shows should be organised in future.

**Report Compiled by: Sanjeev Jain (Head Trade Fair Team)**